

Emma Vestal

Speice

ISM - 4B

20 May 2018

Product Set-Up and Summary

Objective/Purpose:

When I was creating my final product, I wanted to create something that was going to make a difference. That's the main thing that I want to do with my life, and that's what I wanted to begin when I created my final product. I also was really wanting to incorporate my original work into my final product so that my year could be brought together. Once Mr. Speice gave me the idea to do a marketing plan, I decided to take it a step further. When I decided that I wanted to create an actual presentation, I knew that it wasn't about me and my play anymore. It became about the impact that myself and my play could have on others. I wanted to see just how much my creation of art could impact my community, and I have quickly found out that it's exponential how much I can impact others. I will continue doing work with this play and my passion for mental health and suicide awareness even past ISM, and I am so excited that I have been able to do what I have done with this product.

Materials Used:

I honestly didn't use very many materials to complete my final product. I already had my play written beforehand, so that was taken care of. I used my laptop and other technology in order to create the posters and playbill for my marketing plan, as well as plan my presentation. Once I was ready, I had Mr. Speice print some of these designs for me to display and hand out. Other than that, the only other thing that I utilized was the lecture hall and a few of my friends to help me with my actual presentation. It was an easy, cheap, and exciting way to complete my ISM career.

People Involved:

Obviously, the main person involved and the person that I owe a lot of my thanks to is Mrs. Shurr herself. She helped me to get through all of my struggles and obstacles this entire year, and I could not thank her enough. She really made sure that all of the details of the presentation were perfect before I actually presented everything. Mr. Speice also had a big impact on my final product. He helped me to print all of the things that I designed, which brought all of my ideas to life. He also stayed extremely positive throughout the entire process, and I am very thankful that I had Mr. Speice to keep me going when I didn't necessarily want to. The other people involved were my friends that helped me with the actual presentation, as well as the people that came to my presentation. I had a few friends read for characters in my play to make it realistic, and then I had some family, friends, and teachers come to see the actual presentation.

Steps In the Process:

After I finally decided to do a marketing plan for my final product, the process was actually fairly easy. I decided first to make some different drafts of posters, a playbill, and a tshirt design in order to promote the show. After deliberation with Mrs. Shurr, we would go through and decide what we wanted to keep, what needed to be altered, and what was perfect as it was. After all of this was completed, I decided that I didn't think that creating mock posters was a grand enough final product to end my ISM journey. I decided to take things a step further and create a read through and suicide prevention presentation that I presented at a little event after school on May 3. In order to promote this, I created a new poster for the event itself, and I posted that all over social media, and had Mr. Speice print them full size. I created the suicide prevention presentation with lots of important information. I also put all of that information on a flyer that I handed out at the end of the presentation for people to access more easily. I plan to use the leftover flyers at my final presentation night! I also orchestrated the students that were to help me with my read through, and thank goodness they all pulled through to make the night amazing! My final product ended up being something absolutely amazing, and I am so proud of everything that was accomplished.

Higher Level Thinking

I think something that I've become very good at throughout ISM and life in general is planning. I think I really displayed that strength throughout my final product. I was able to thoroughly plan everything that I did; I could not tell you how many to do lists and checklists I made. I was also able to learn from mistakes and learn from failure during this process. Not only in my final product, but in the entire ISM journey, I found that I had quite a few obstacles

and ups and downs that I had to face. This helped me to learn and overcome adversity, even if it was for something really small. Finally, I think I found the ability to know how much I could handle. In a lot of the things that I've done in the past, I've bitten off way more than I could chew. However, at the beginning of this final product journey, I was doing the absolute bare minimum, so I am extremely proud of myself for being able to find a happy medium in this process. I hope going forward that I can continue to know how to not overexert myself, but also do as much as I can.

Results

My final product turned out exactly how I wanted it to. The only negative was that not as many people showed up as I had wanted, but the results were incredible. I was so rewarding to put in so much effort to something and have it be recognized and appreciated. I was extremely excited that something in this ISM year actually worked out in the end. I think the play itself is something to be very proud of, and I plan to continue editing it and hopefully publish it at some point. I think my messages have gotten across, which was the real point of my play and my presentation. I hope to continue making a difference in people's lives and the world around me. I'm really glad that I've gotten to make that difference through ISM.